ISA WELCOMES TWO NEW MEMBERS

1
The Earth School
-The International Montessori School of Rwanda
Edna de Bonilla
Head of School

2
Higher Champs International School
Steven Bahler
Head of School
In the last few months we have welcomed two new schools. In their ‘Welcome’ package they have been sent a wall plaque and the following information. For all schools in our worldwide community, it is good to be reminded of the advantage of membership.

Welcome!

You are very welcome as a new member to our International Schools Association.

Having made the decision to join, I thought you should be reminded of the advantages you have.

**You have a vote!**
You have a voice!

As an Association member you have the right to vote at our AGM even by proxy and to help influence the management of the Association by choosing representatives for the Board. You yourself may want to offer your services!

**You are part of a community!**

Our school network is found throughout the world in English, Spanish and French speaking communities and represents a broad range of schools often with IB or Cambridge affiliation.

**You can participate in programmes!**

Among programmes the YLE (Youth Encounter Leadership) programme takes pride of place.

Over the last few years, it has taken place in Malaysia, the UK, India and Spain bringing together a number of school delegations to discuss Global Issues.

**You can compete in competitions!**

Currently we have a Short Film Competition and others contests are in preparation to help our members meet each other.

**You can apply for our Best Practice Award recognising your academic credentials, your international mindedness and your community projects.**

**You can benefit from services**

We are always available to advice on professional development, school management and a whole range of school related issues.

Our regular Newsletter provides information from our community and our Review in preparation for launch next year looks at issues in the world of education.

Chairman of the Board
The Earth School (Rwanda)

Learning in Harmony in a Diverse International Community

The Montessori method is built strongly on foundations of peace and internationalism. Learning about the Earth as a whole system, and working daily in an environment of respect for self, for others, and for the environment, helps children understand and value the essential inter-relatedness of all humanity.

Our character-building program is based on universal human values. Our Self-Awakened Child Program builds on 15 character traits to help children grow into secure, confident, compassionate and tolerant human beings:

- Acceptance  Assertiveness  Compassion
- Courage      Creativity    Forgiveness
- Honesty      Kindness      Loyalty
- Peace        Respect       Responsibility
- Self Discipline  Trust

These values are lived daily by our learning community. The Earth School is a multi-cultural secular institution that welcomes children and families from all ethnic, racial, religious, or national backgrounds and diverse family structures. Despite its small size, between 15 and 20 nationalities from Africa, Asia, Europe, and the Americas are usually present in campus every year, helping children befriend and learn from peers and adults from cultures other than their own. While classes are held in English and French, other languages are frequently heard in classrooms, playgrounds and parking lots. During International Week held once a year, parents and students bring to school samples of their home culture, which may include music, food, art, storytelling, and fashion.
Higher Champs International School (Myanmar)

We have come a long way in a year's time. Many of you are aware that everything is modern and different here! We are welcoming back new and old teachers, new and old students, new and innovated ideas, new curriculum and bigger and better ways of teaching pedagogy!

We are proud to be associated with the elegance of our unique school in Mandalay. From small beginnings grow bigger things, but we must remember our humble beginnings as we are growing bigger. We are a family here doesn’t lose sight of our commitment to each other in providing holistic education to our children.

Real and Deep learning! Our motto here at HCIS High School is something we take very seriously in everything we do. All this represents endless possibilities. What is potential? Our children’s potential is something that can become real, given the efforts of us all to unleash.

Our IPC curriculum will be new, fun and challenging, the tests and exams are not going to be easy, and the teachers are demanding. So, we encourage our children not to be laid back or they will soon fall behind. Our curriculum feeds their hunger for knowledge by exploring the many resources around them, now they can start to shape their future and will live and grow for better tomorrows. It’s as simple as that. And yet so demanding.

With close to a total of 200 students HCIS is a small school, but don’t be mistaken, despite our growing student population, we can be a strong community, one where teachers and students share the same dream and vision. Please continue to view the website for updates and news, we look forward to working with you at HCIS.

![Image of children]

Our Mission
To provide holistic and phenomenon based learning for our children, through creative and critical thinking, so they can be 21st century Global Citizens.

Our Vision
To build bright futures for our children in Myanmar through quality education

Our Objectives
To be the best at what we do and say through continuous assessment and evaluation and best practices

www.isaschools.org
Woodside School (Punta del Este, Uruguay)

THE ISA EXPERIENCE
Its aim is to motivate the student’s oral communication skills

The I.S.A is an international exam that Primary students face in Form 4 and in Form 6. Its aim is to motivate the student’s oral communication skills, specially as the examiners come from foreign countries. Kids are evaluated in three areas: social conversation skills, expressive reading and the third area, in the case of the Form 4 students is sharing a poem whilst the students of Form 6 will share a meaningful past experience for each of them. This is a big challenge not only because they are sharing something personal with the rest, but also it really gives them the opportunity to realize how much they have accomplished throughout their school years. Form 4 students sit for Primary Level. Students must memorize and perform a poem with the correct volume, pace, rhythm and intonation and establish eye contact with the examiner during their presentation. They should be able to talk about their poem, explain the meaning of the words and answer questions, showing their ability to manage the language. For the Form 6’s the first big step is to decide the topic they are going to talk about. Then they start writing drafts trying to explain this experience and why it is important for them. Emotions, feelings and a lot of analysis is done until they reach their editing. During this process we practice body language, fluency and pronunciation.

The days before the exam, they get extremely nervous. They think they won’t be able to do it. When the mock period starts, they begin to acquire more self confidence and realize they have done a good work, but they are still waiting for “The Big Day”.

After going through this experience they all agreed that not only it was easier than what they had expected, but that they also felt very comfortable and realized that the aim had been accomplished, they could communicate effectively with native speakers.
Agora Sant Cugat International School (Barcelona, Spain)

GLOBEDUCATE ACADEMIC OLYMPICS

As part of the GLOBEDUCATE (previously NACE Schools) Group of Schools’ promise to cultivate academic excellence and encourage positive relationships between its schools, the Academic Olympics is an annual event organised for Secondary students.

This year’s event took place in Agora Sant Cugat International School in Barcelona and they invited all its sister schools from around the world to join them – 23 schools from 7 countries with 200 students and over 30 accompanying teachers.

The team of teachers and staff in ASCIS worked extremely hard to organise four days full of academic challenges and activities, with the aim of promoting the values transmitted every day to students in all the GLOBEDUCATE Schools - solidarity, respect, hard work, commitment, dedication and teamwork.

One of the unique elements of the Academic Olympics is that it is a group participation event with students not working as individual schools but in mixed groups. It is the perfect way for students to get to know each other in a much better way and be able to share their experiences, culture & knowledge.
Due to 2019 being the Year of the Periodic Table we felt it only apt that the names of the groups were chemical elements from the Periodic Table - GERMANIUM, LIT HOS, OXOSGEN, BERYLLOS, EINTSENI, DYSPROSIT OES, URANIUM, CARBONIS, ARSENIKON, TITANS, EUROPI, SELENE, HYDROS, ARGENTUM, PHOSPHOROS, IRIDIUM, NEOS and GADOLINIUM - chosen because they made up our name & slogan GLOBEDUCATE Shaping the World!

The Academic Olympics set up different challenges in Mathematics, Computer Science, Sciences, Environmental Studies, Robotics, Languages (English, Spanish & Catalan), role-play and popular culture.

The days were very intense as students tried to carry out the different challenges they were set as well as a trip into Barcelona - a visit with a difference, as students had to find a certain place in the centre of Barcelona, complete a challenge and answer cultural questions related to the place they were visiting.

All the visiting students stayed with families from the host Schools in Barcelona and were made to feel one of the family and very much at home - farewells on the final day were very emotional!

At the end of the four days, students had been able to share with each other what they knew, learn new things, meet new people, make new friends and have a great time with memories that will last forever.

For both students and teachers from all the different GLOBEDUCATE Schools, the Academic Olympics is another opportunity to get together and has become an important event in the school year alongside the annual Music Festival, Olympic Games, Art Competitions, Globeducate Model United Nations etc.
INTERNATIONAL SCHOOLS ASSOCIATION

SHORT FILM CONTEST 2020

ISA INTERNATIONALISM AWARD + PRIZE OF 3000 CHF (SWISS FRANCS)

UNESCO
CONSULTATIVE STATUS SINCE 1951
Things to remember

- **Eligibility:** The Contest is open to all students of ISA Schools, in the 14-18 age range, with a teacher mentor.

- **Length of film:** 3 minutes

- **Format:** Provide a link to your Short Film using for example YouTube or Vimeo

- **Participants:** The film producer group can be one person or several

- **Photo:** A photo of the filmmaker/group.

- **Language:** Visuals and music. Any language is acceptable but it should also incorporate the main international language of English with French and Spanish subtitles. You may find it easier to avoid language altogether but illustrate with graphics or music, mime.

- **Content:** What is Internationalism? The importance of international mindedness

- **Synopsis:** A 300 word synopsis explaining the concept of the short film. Period of preparation January – September 2020

- **Deadline:** October 10, 2020

- **Address:** ISA email address-info@isaschools.org

- **Jury:** Board of ISA

- **Publication of winners:** October 31, 2020

- **Award:** Award Trophy showing the winning school plus 3000 CHF (Swiss Francs, to be deposited in an agreed school bank account. The 3,000 CHF (Swiss Francs) will be divided as follows 2,000 CHF to the film team, 1,000 CHF to the teacher mentor.

- **Copyright:** The intellectual property belongs to the producer of the material but unconditionally allows ISA the sole right to use the short film for promotional purposes at no expense. The material cannot be presented for use by others but is exclusively for use within the framework of the ISA Short Film Contest. ISA Internationalism Award is a product of the International Schools Association. All decisions related to the Award and the Jury’s decisions about prize winners are non-negotiable and non-disputable. Winners are considered as individuals or a group.

All participants should ensure that their entries comply with rules pertaining to intellectual property rights. Any music used should either be out of copyright or have the appropriate permission for use. Ideal would be to use original music where possible. Equally all efforts should be made to exclude any filming where branded products or merchandise appears (eg cereal packets, juice cartons and the like). The submitter should state that every effort has been made to identify holders of brand rights.

**ISA:** Please visit the International Schools Association website at www.isaschools.org to familiarize yourself with the nature of the work of ISA and to download the application for the Short Film.
St. Catherine’s Moorlands School (Argentina)

Digital Mindset and Agile Methodologies

“In times of change, those who are open to knowledge will own the future, while those that believe to know it all will be well equipped to a world that no longer exists” Eric Hoffer.

After a year of great challenges, we close the year at Digital House with an encounter of the senior faculty along with the agents of institutional transformation and we reflected on the digital mindset and the agile methodologies.

Both themes impact directly on us, giving us a new opportunity of learning the variety of tools to take into the classroom and keep going forward in the educational transformation.

We thank Digital House for the invitation and to transit together this great challenge that is to educate our young students to shine in a world of constant evolution.
TNS Beaconhouse (Pakistan)

Christmas Celebrations 2019 TNS Gulberg

Christmas came back with a bang at a special assembly held at TNS Gulberg. A lovely Nativity play was put up by Ms. Nikita and Mr. Ahmed, with students from Year 3; telling the story of the first Christmas and had the students captivated, while carols (in English and Punjabi!) had everyone joyfully clapping along. Santa’s Little Helper’s (Mr. Fahad, Ms. Rabia, Ms. Sajda and Support Staff) had done an amazing job setting up the stage and Piazza, complete with twinkly lights, tinsel festooned reindeer, Christmas trees and presents and even jolly ol’ St. Nick made an appearance! Under the tutelage of Mr. Usman, our new dance teacher, students of Year 1 also performed an adorable dance to the very popular ‘Rudolph the Red Nosed Reindeer’ and Grade 4 Blue Christmas Carols Performance by Mr. Shaan. A beautifully decorated Christmas cake was also cut by Mr. Barnes on the happy occasion.

Feliz Navidad! Joyeux Noel! And good tidings and peace to you all
Agora Lledó International School (Castellón, Spain)

NACE Schools is now Globeducate

NACE Schools was founded in 1972 and since then it has seen consistent expansion. Starting in Spain, our network has spread across Europe, Canada, India and most recently Malaysia. We now have more than 50 schools in 10 countries, educating more than 25,000 students. We are truly a global network and a leader in international education. In fact, we feel that we have now outgrown our name, and therefore we are changing it.

As we evolve, the education we provide must do so as well. We have always aimed to prepare our students to live successfully in a globalised world, however, this is not enough anymore. In a world that is changing so rapidly and that is under so many social, economic and environmental challenges, we must do better.

Children entering education today will graduate as young adults in 2030. We must prepare them for jobs that have not yet been created, for technologies that have not yet been invented, to solve problems that have not yet been anticipated. We must encourage our students to take ownership and shape their own future.

To support this mission, we are launching global classroom projects in alignment with the United Nations Sustainable Development Goals. These projects will involve all our students, parents, teachers and staff; mobilizing a community of over 100,000 people and reaching out to many more.

Globeducate is excited to take over the responsibility for preparing its students, not only to achieve success in a globalised world, but also to accept the challenges of shaping that world for future generations. With this in mind, Globeducate’s schools have already established collaborative ventures with internationally renowned organisations such as the World Wildlife Fund (WWF) and Eco Schools (Ecoescuelas in Spain).

With these projects, we want to emphasise what is most dear to our hearts and prepare each of our students to shape the world.

www.isaschools.org
Road to ISA´s 70th Anniversary 2021!!!!!
Youth Leadership Encounter 2020

INTERNATIONAL SCHOOLS ASSOCIATION

Youth Leadership Encounter On Global Issues

NEXT
YOUTH LEADERSHIP WILL
TAKE PLACE IN __________
BETWEEN ____ AND ____ ___.

In 2019 we were in Castellon, Spain.
Follow this space for details about
the next Youth Leadership
Encounter On Global Issues.

Details to be announced soon.

www.isaschools.org
READY TO IMPROVE YOUR SCHOOL'S MARKETING, COMMUNICATIONS & ADMISSIONS?

With the incredible workload that all those in senior management, marketing and admissions have day-to-day it's very easy to get "stuck in a rut" doing the same things, getting the same outcomes.

While we all strive to get new insights, learn new skills and improve what we are doing, it's not easy with the many calls on our time each day from prospective families, colleagues, suppliers etc.

As a result of this our own personal professional development can be neglected and it can be a big challenge to create the time and space to work on new ways to improve our school's admissions, enrolment and retention results, to increase engagement and 'conversions', to plan and strategise for the long-term, to reduce costs and improve efficiency etc etc.

Really the best way to shift out of the rut is to take some time out of the office, ideally with colleagues, to meet with other practitioners and experts to share ideas, experience, research and insights.

In our experience a day or two away from the office can often prove incredibly productive and powerful, even just the opportunity to get some thinking time, to discuss and reflect.

We are very excited therefore to hear of a new, dynamic and innovative conference called 'Know Your Audience' (www.EMCdigital.com/KYA) which will be of interest to all ISA member schools concerned with maintaining and improving their marketing, communications and admissions.

Clearly no school should miss an opportunity to explore ways to improve enquiries, registrations, enrolments and retention and the Know Your Audience (KYA) conference promises to be a hugely positive experience for all attending, with a massive amount of information being shared by experienced practitioners and experts and lots of opportunities for networking too.

KNOW YOUR AUDIENCE SPEAKERS

With over 12 keynote speakers and 30 workshop presenters from International and UK schools presenting lots of insights and ideas, tips and advice during main stage presentations and in over 40 workshops, there are a lot of important themes and topics being covered with inspirational speakers including:

> Principals, Senior Management and Marketing & Admissions professionals from International & UK schools and colleges;

> Leading researchers including YouthSight, MTM Consulting, ISC Research, The Student Room Insight, RSAcademics, Reed Brand Consulting, Carthy Communications, Baines Cutler Solutions;

> Expert speakers on key tools and platforms such as Survey Monkey, Shareable, Google Analytics, Hootsuite, Unify, Facebook, OpenApply, Instagram, PageSense, Google Keyword Planner.

For a full list of the speakers and presenters at Know Your Audience this year, talk and workshop titles and information about travel, accommodation and booking etc, plus your free conference brochure, please see the conference website:

www.isaschools.org
EXCLUSIVE - ISA DISCOUNT CODE

When booking your places on the conference please use the special booking code "ISA2020" to benefit from an extra 10% off the Early Bird booking prices, exclusive to ISA members!

(Please note, this code finishes on 31 January, if you have any difficulties applying the code please contact Liz at liz@isbi.com or call +44 (0) 1980 620575.)

WHEN, WHERE, WHY & WHO?

The Know Your Audience conference is taking place on Wednesday 19 February and Thursday 20 February at Dulwich College in London UK.

The organisers have arranged a social networking evening on the first day (residential accommodation can be easily booked at the conference hotel via the conference website for those attending both days) and there will also be a team of young people present over the 2 days to explain to delegates how they use social media channels and platforms to communicate and find information etc.

There are lots of good reasons to attend this conference, from the access to latest research on Parent & Youth demographics, interests, behaviours, values, opinions and needs (providing unique insights into your audiences), to the sharing of new ideas for turning understanding of your audiences into better marketing and admissions.

Add to that the chance to meet with like-minded professionals working in schools and colleges in Europe, the Middle East, Africa and beyond, and to talk with expert consultants and suppliers...plus the special ISA discount...and you have an unmissable event that will be different in style and content to the regular conferences and events taking place over the year.

Another good reason to attend, if you need one, is that Know Your Audience has been organised by EMCDigital who are the same people behind the fantastic Brighton FORUM attended by over 250 schools and colleges a couple of years ago and the series of expert Masterclasses that have run in London, Edinburgh, Geneva and Dubai over the last 8+ years.

Finally, the organisers are pleased to welcome individuals and also team bookings for the conference - those attending will be Principals and Senior Leadership, Registrars & Admissions Staff, Marketing, Communications & External Relations Staff, Finance and Business Managers, Heads of Department and Governors & Trustees, as well as consultants, researchers and suppliers.

For full details please see the website and download your free conference brochure at:

www.EMCdigital.com/KYA

And remember, when booking your places on the conference use the booking code "ISA2020" to benefit from an extra 10% off the Early Bird booking prices, exclusive to ISA members!
Contact Information:

Administration and Communications Office:
25 Rue Schaub
1 202 Geneva
Switzerland
Email: info@isaschools.org

General Contact Information:
Edgardo H. Manzitti
Executive Secretary
Email: edgardo.manzitti@isaschools.org

ISA Board Officers:
Chairman: Mr. John Lees
Secretary General: Mr. Andrew McEwen
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ISA Board Members:
-Mr. Laurent Bonardi- Mrs. Mala Agnihotri -Mrs. Monica Segovia
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-Dr. Ashok Gupta

Regional Offices:

Argentina Regional Office:
Mr. Edgardo H. Manzitti ISA
Regional Representative
St. Catherine's Moorlands School
Carabajal 3250, Belgrano R,
Ciudad Autónoma de Buenos Aires
Email: eehmanzitti@scms.edu.ar
Phone: +54 - 911-4416-4349

India & Southeast Asia Regional Office:
Dr. Ashok Gupta
ISA Regional Representative
India International School
Gurukul Marg, SFS,
Mansarover, JAIPUR 302020
INDIA
Phone: +91-141-239-7906/07/08

Turkey Regional Office:
Mr. John Lees
ISA Regional Representative
International School
Turistik Camlica Cad No 12
Üsküdar - Istanbul
TURKEY
Phone: +90-216-335-0055

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